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approach to the description of such an essential framework.

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to plan, execute, and sustain the expected outcomes of any business transformation.

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With transformation strategies that drive sweeping business change and innovation.

Transforming Business with Program Management

The vehicle used by organizations for such constant reinvention is a business transformation program. This book illustrates a tested program management roadmap along with the supporting comprehensive frameworks to successfully execute. Organizations need to constantly innovate and improve products and services to maintain a strong competitive position in the market place.

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It's transform or wither in
today's business

environment, with multiple
transformation triggers
creating strong pressure
simultaneously. This state
of affairs results from two
factors ...

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better understand and apply
program management, a key
enabler for improving the
success rate of business
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transforming a business will find this presentation invaluable.

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Most transformation programmes generally go over budget, overrun their schedules and, if completed, leave defects or inadequacies post-implementation. Even if programmes have delivered to these parameters of cost, time, and quality, transformation objectives and business benefits may still not be achieved.

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