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CEO How To Franchise  
Your Business  
How (And When) To  
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Business Know

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yourself. Know  
yourself and trust  
yourself. If you're not  
willing to extricate  
yourself from the day-to-  
day... Invest in the  
Experts. Have a plan  
and review it. Once you  
have mastered  
operations and proven  
your business is... Keep  
Your Eyes on the ...

How (And When) To

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Franchise Your  
Business  
A Step By Step  
Approach To  
Turn Your  
Business Or  
Idea Into A  
Franchise

During the franchise development stage, it's important to consider and implement the following strategies and best practices: Set Realistic Goals.

Franchising is more of a marathon than a sprint. Set realistic goals as to what franchise success...  
Research Your

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Competitors. You need  
to competitively ...

The Ultimate Guide to  
Franchising Your  
Business ...

Franchise Your  
Idea Into A  
Business in 7 Steps;

Step One: Step One:  
Evaluate if Your

Business is Ready; Step

Two: Learn the Legal  
Requirements; Step

Three: Make Important

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Decisions About Your  
Model

A Step By Step

Approach To  
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Business in 7 Steps -

Entrepreneur

Call us today at

708-957-2300 to see

how we can help

franchise your business.

STRATEGIC

BUSINESS

PLANNING. If the

decision to franchise a

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business is made, a franchisor should develop a business plan outlining the company's growth and strategy for the next five years. A franchisor needs certain new capabilities and will need to be sure that these capabilities are seamlessly integrated into existing organizational functionality.

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How To Franchise a  
Business | iFranchise  
Group

Selecting a franchise consultant is the most important decision in franchising your business. Franchising is only learned through experience and when selecting a franchise consultant you must make sure to select one



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that has operated his/her own franchise system. Operating a franchise system successfully is the best way to learn about franchising.

## How to Franchise Your Own Business, Step-by-Step Process

Starting a franchise may seem easy since the business is already established, but some

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things still need to be considered – from the demand for the product or service you want to franchise, to the consumers' buying power around your area.

## How to Start Your Very Own Franchise |

### Business Blog

A franchisee pays a franchisor an initial franchise fee in return

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For the rights to open and operate a business under the franchise trademark and for training in how to operate the business.

How to Franchise Your Business

#FranchiseYourBusiness

Structure your franchise system and put together the magic franchise

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documents (your Franchise Disclosure Document (also known as FDD) package that is required by the FTC so you can start offering franchises);

## How Do I Franchise My Business? | The Franchise Maker

Here are eight tips to help you through the transition: Get

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organized. Think through the process of precisely how your business works.

Franchisees will need exact details and... Hire an attorney. Getting expert advice is really crucial during the franchising process. For starters, you'll need to...

...

Want To Franchise

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Your Small Business? 8

Tips To Get Started

Launching a successful franchise requires careful planning. You

have to accept that it's going to take time to get it right but once you

have your franchise operation ready, your growth is likely to be far faster than if you're trying to open more and more outlets yourself.

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Document your procedures. To start, you need to be very clear about how your business works.

## Business Or Idea Into A Franchise

A step-by-step guide to franchising your small business

When you've created a business that customers and clients appreciate, you have the beginnings of the leverage you need

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for franchising your business. Franchising involves using your existing business as a benchmark and turning your business into a franchising company (franchisor).

## Franchise

Franchising Your  
Business | The  
Franchise Maker  
Franchise Marketing  
Systems is a franchise



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consulting company  
developed by  
entrepreneurs, FOR  
entrepreneurs to help  
small business owners  
start a franchise brand.  
Franchise Marketing  
Systems is the only full  
service franchise  
consulting agency that  
offers marketing and  
sales support to its  
clients.

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Expert Franchise  
Consultants | Franchise  
Consulting Company

There are essentially 7  
steps to franchising any  
business. They are: 1.  
Create a Franchise  
Disclosure Document  
(FDD) First, you'll need  
to create your FDD,  
which we touched on  
earlier. An FDD is  
required by law to  
provide potential

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franchisees the  
information they need  
on your business.

## 6 Steps to Franchise

Your Business - Excel  
Capital Management

Franchising is a buyer's  
market right now, said  
Kuban, who advises that  
your business needs to  
be truly special, with  
robust systems and  
marketing in place to

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support your  
franchisees. Another  
key factor in franchise  
success is hiring a  
creative agency to keep  
the marketing materials,  
the website and other  
branding elements  
consistent as franchisees  
join, said Bradstock.

This Is How to  
Franchise Your  
Business: The Complete

# Access PDF How To Franchise Your Business Guide...

If you are looking for ways to franchise your business then put your focus on the marketing aspect. Besides the advertising policies, you will need to attend events and franchise trade shows so that everyone becomes aware of your franchise model. Create brochures as it will spread further

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brand awareness in related markets.

## How To Franchise Your Business? 15 Ways to

Franchise a ...  
Legally speaking, a franchise is defined by FTC Rule 436 which says that a franchise is a business relationship in which three elements are present. The franchisee is entitled to

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use your trademark. The franchisee is provided with training and assistance. And you, as the franchisor, collect a fee or royalty.

## Franchise My Business - Video

1. Reacquaint Yourself with Your Start-Up Days. One of the benefits of running a franchise is that all the

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Business details are laid out ahead of time. From keeping the books to purchasing the burger buns, franchisees follow a set script on how to run the business. The Golden Rule in the franchise world is consistency.



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# A Step By Step Approach To Turn Your Business Or Idea Into A Franchise