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and these companies began

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the unique relationship Genentech developed with both academia and large pharmaceuticals through contracting, setting a paradigm for dozens of other biotech companies.

Genentech: The Beginnings of Biotech
by Sally Smith Hughes

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Roche. Most of this book covers

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April 7th 1976 with no assets, rented equipment, or even a secretary.

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industry. Things that would not immediately spring to mind today, like the deep suspicion or outright hostility of academic scientists to scientists who had an interest in business, or the paranoia surrounding the early days of genetic engineering, even in the scientific community.

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