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Samson/Daft/ Donnet's Fundamentals of Management is a robust foundation text providing a balance of broad, theoretical content with accessible language for students. This sixth edition features a new author on the team and contains updates to content based on recent research. Along with current management theory and practice, the text integrates coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. The book is rich with experiential exercises, self-assessment activities, challenges and cases for students to engage with, developing multiple skills. Examples within the text are both local and global, with a new focus on a 'skills approach', and each part of the text concludes with a contemporary continuing case study, focussing on car company, Toyota, as it faces managerial challenges and opportunities in the region The text covers the four key management functions: Planning, Organising, Leading, and Controlling, conveying to students the elements of a manager's working day.

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This 4th Asia-Pacific edition of Fundamentals of Management maintains its comprehensive theoretical base while bringing the challenges of management to life with hundreds of real-world examples

Whether the topic is understanding e-business, six sigma, workplace violence, knowledge workers, Internet job searches, or visionary leadership, Stephen Robbins and David DeCenzo cover it thoroughly and in a way that truly captures the issues facing managers in the twenty-first century. Its not enough just to know about managementyou have to possess the skills to match! With Robbins and DeCenzos new edition, youll learn so much about the real world of management, including: *Why Amazon.com is revolutionizing the book-selling industry *How SiloCaf, a coffee bean processing plant, uses sophisticated technologically-based controls to enhance productivity and ensure consistent quality in its work *Why companies like London Fog are struggling to survive *How teams at Hewlett-Packard redesigned a production process, cut waste, controlled costs, and increased productivity *New techniques that can make a university more efficient and responsive to its students

Using a three-pronged approach of concepts, applications, and skill development, MANAGEMENT FUNDAMENTALS, International Edition gives your students a solid foundation of management concepts and real skills they can use in the workplace. Through a variety of thought-provoking applications, Lussier challenges students to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioral models, self-assessments, and group exercises throughout the text help students realize their own managerial potential. The 14-chapter format is comprehensive enough for the one-term course yet flexible enough to allow for additional readings, activities, or discussions.

Fundamentals of Management, 4/e, an abridged version of Management, 8/e, provides up-to-date coverage to key functional areas (planning, organizing, leading, and controlling) plus new research and examples, all in a brief format. From respected author Ricky Griffin, this skills-based text gives instructors the flexibility to integrate their own cases, exercises, and projects while continuing to provide them with a strong theoretical framework. New! Each chapter also contains either a Technology Toolkit, Business of Ethics, or Today's Management Issues boxed feature. These are intended to briefly depart from the flow of the chapter to highlight or extend especially interesting or emerging points and issues relating to new technology and its role in management or ethical issues and questions facing managers today. New! Test Preppers, located at the end of every chapter, prompt students with true/false and multiple-choice guizzes to gauge their retention and comprehension of chapter material. The answers are found at the end of the text.New! HM e-Study Student CD-ROM is carefully tailored to supplement and enhance the content of the text, including ACE self-tests, selected videos, chapter outlines, company web links, a glossary, flashcards, learning objectives, ready notes, self-assessment exercises, and chapter summaries. The CD-ROM is free with the text.Knowledgebank Icon in the text refers students to the new Knowledgebank feature on the HM e-Study CD. Here they can find additional information about particular topics in the text. It can also be used to find further management knowledge or for a research project, and it can be found only on HM e-Study CD ROM.BuildingManagement Skills exercises appear throughout the text and are organized around the set of basic management skills introduced in Chapter 1. The Skills Self-Assessment Instrument helps readers learn something about their own approach to management. Finally, an Experiential Exercise provides additional action-oriented learning opportunities, usually for group settings. Pedagogical features that support learning are features throughout the text. In addition to the end-of-the-chapter exercises, every chapter includes important learning objectives, a chapter outline, an opening incident, boldface key terms, a summary of key points, questions for review, questions for analysis, and an end-of-the-chapter case with questions. Eduspace, a flexible, powerful, and customizable e-learning platform, provides instructors with text-specific online courses and content for Management, 4/e, Eduspace permits the instructor to create part or all of their course online using the widely recognized tools of Blackboard and quality textspecific content of Houghton Mifflin (HMCo). Instructors can quickly and easily assign homework exercises, guizzes and tests, tutorials and supplementary study materials. Pre-loaded material can be modified, or instructors can add their own.

Now in vibrant full color, the Sixth Edition of Management Fundamentals presents essential management themes using a three-pronged approach comprising

concepts, applications, and skill building. Through a variety of thought-provoking applications, Lussier challenges readers to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioral models, self-assessments, and individual and group exercises throughout the text help students to develop their managerial skills. Current topics mandated by the AACSB, such as communications, ethics, analytical thinking, interpersonal relations and teamwork, and application of knowledge, are covered as appropriate throughout the book. The Sixth Edition has been completely updated with 95% of the references new to this edition, and it features new cases, new topics, and a new chapter, Managing in a Global Diverse Environment.

Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results. In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization-in any industry.

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