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~~An Introduction~~

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### ~~to Business~~ ~~Research~~

## Research

Essential of a  
successful  
business 1.

Objectives. For  
the success of  
any business  
organization,  
determination of  
its objective is  
very essential.  
It should... 2.  
Planning.

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highlights each  
stage of the  
research  
process, guiding  
the reader  
through  
actionable steps  
and explicitly  
setting out how  
best to meet a  
supervisor's  
expectations.

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and full of  
practical  
advice, it shows  
you how to  
choose a topic  
and write a  
proposal, with  
easy to follow  
tips and  
detailed ...

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a Research  
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Primary Data  
Collection 7.

Using Secondary  
Data 8. Sampling

9. Analyzing  
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Analyzing  
Qualitative Data

11. Writing up  
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